

ORDER



Orders
Order / Rev: 359271
Alt Order #: 06858661
Product Desc: MITT ROMNEY 60S
Estimate: 424
Flight Dates: 09/28/12 - 10/02/12
Original Date / Rev: 09/27/12 / 09/27/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/R/President
Demographic: A35+
Product Codes: PL Presidential
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	26	\$22,800.00	\$19,380.00
10/01/12	10/02/12	29	\$26,200.00	\$22,270.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	26	\$22,800.00	\$19,380.00	0.00
October 2012	29	\$26,200.00	\$22,270.00	0.00
Totals	55	\$49,000.00	\$41,650.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	27%	\$49,000.00
Market	100%	\$181,481.48

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$38,111.11
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	28%	\$50,814.81
KTUD	0%	\$0.00
KVMY	5%	\$9,074.07
KVVU	17%	\$30,851.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,629.63

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/01/12	10/01/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	1:00	2	\$650.00	P-05	0.00	NM	2	\$1,300.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				2	\$650.00		0.00			
2	KTNV	10/02/12	10/02/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	1:00	1	\$650.00	P-05	0.00	NM	1	\$650.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$650.00		0.00			
3	KTNV	09/28/12	09/28/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	1:00	2	\$650.00	P-05	0.00	NM	2	\$1,300.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				2	\$650.00		0.00			
4	KTNV	09/28/12	09/28/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	1:00	2	\$650.00	P-05	0.00	NM	2	\$1,300.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				2	\$650.00		0.00			
5	KTNV	10/01/12	10/01/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	1:00	2	\$650.00	P-05	0.00	NM	2	\$1,300.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				2	\$650.00		0.00			
6	KTNV	10/02/12	10/02/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	1:00	1	\$650.00	P-05	0.00	NM	1	\$650.00
GD MRN AMR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$650.00		0.00			
7	KTNV	09/28/12	09/28/12	M-F 10-11a The View	CM	M-F 10-11a	1:00	1	\$1,100.00	P-05	0.00	NM	1	\$1,100.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,100.00		0.00			
8	KTNV	10/01/12	10/02/12	M-F 10-11a The View	CM	M-F 10-11a	1:00	2	\$1,100.00	P-05	0.00	NM	2	\$2,200.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,100.00		0.00			
9	KTNV	09/28/12	09/28/12	M-F 11-12p Action News	CM	M-F 11-12p	1:00	1	\$600.00	P-05	0.00	NM	1	\$600.00
11A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$600.00		0.00			
10	KTNV	10/01/12	10/02/12	M-F 11-12p Action News	CM	M-F 11-12p	1:00	2	\$600.00	P-05	0.00	NM	2	\$1,200.00
11A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$600.00		0.00			
E 11	KTNV	09/28/12	09/28/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	1:00	1	\$900.00	P-05	0.00	NM	1	\$900.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--				1	\$900.00		0.00			
E 12	KTNV	10/01/12	10/02/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	1:00	2	\$900.00	P-05	0.00	NM	2	\$1,800.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$900.00		0.00			
13	KTNV	10/01/12	10/02/12		CM	M-F 330PM-4P	1:00	2	\$500.00	P-05	0.00	NM	2	\$1,000.00

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KTNV - Las Vegas

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330PM ACTION NEWS														
330pm Action News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$500.00		0.00			
E 14	KTNV	09/28/12	09/28/12	330PM ACTION NEWS CM		M-F 330PM-4P ----F--	1:00	1	\$500.00	P-05	0.00	NM	1	\$500.00
330pm Action News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$500.00		0.00			
E 15	KTNV	09/28/12	09/28/12	Judge Judy 4p-5p CM		M-F 4P-5P ----F--	1:00	1	\$700.00	P-05	0.00	NM	1	\$700.00
Judge Judy 4p-5p (4:00 PM-4:30 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$700.00		0.00			
E 16	KTNV	10/01/12	10/02/12	Judge Judy 4p-5p CM		M-F 4P-5P MT-----	1:00	2	\$700.00	P-05	0.00	NM	2	\$1,400.00
Judge Judy 4p-5p (4:00 PM-4:30 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$700.00		0.00			
E 17	KTNV	09/28/12	09/28/12	Judge Judy 4p-5p CM		M-F 4P-5P ----F--	1:00	1	\$700.00	P-05	0.00	NM	1	\$700.00
Judge Judy 4p-5p (4:30 PM-5:00 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$700.00		0.00			
E 18	KTNV	10/01/12	10/02/12	Judge Judy 4p-5p CM		M-F 4P-5P MT-----	1:00	2	\$700.00	P-05	0.00	NM	2	\$1,400.00
Judge Judy 4p-5p (4:30 PM-5:00 PM)														
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$700.00		0.00			
19	KTNV	09/28/12	09/28/12	M-F 5-5:30p CM		M-F 5-5:30p ----F--	1:00	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$1,000.00		0.00			
20	KTNV	10/01/12	10/02/12	M-F 5-5:30p CM		M-F 5-5:30p MT-----	1:00	2	\$1,000.00	P-05	0.00	NM	2	\$2,000.00
Action News @ 5p														
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$1,000.00		0.00			
21	KTNV	10/01/12	10/02/12	M-F 6-7p CM		M-F 6-7p MT-----	1:00	2	\$1,300.00	P-05	0.00	NM	2	\$2,600.00
Action News (6:00 PM-6:30 PM)														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$1,300.00		0.00			
22	KTNV	09/28/12	09/28/12	M-F 6-7p CM		M-F 6-7p ----F--	1:00	1	\$1,300.00	P-05	0.00	NM	1	\$1,300.00
Action News (6:00 PM-6:30 PM)														
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$1,300.00		0.00			
23	KTNV	09/28/12	09/28/12	M-F 6-7p CM		M-F 6-7p ----F--	1:00	1	\$1,300.00	P-05	0.00	NM	1	\$1,300.00
Action News (6:30 PM-7:00 PM)														
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--				1	\$1,300.00		0.00			
24	KTNV	10/01/12	10/02/12	M-F 6-7p CM		M-F 6-7p MT-----	1:00	2	\$1,300.00	P-05	0.00	NM	2	\$2,600.00
Action News (6:30 PM-7:00 PM)														
630P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MT-----				2	\$1,300.00		0.00			
E 25	KTNV	10/01/12	10/01/12		CM	7p-730p M-----	1:00	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00

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7p-730p M-F 7p Access Hollywood ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,200.00 0.00														
E 26	KTNV	09/28/12	09/28/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p ----F--	1:00	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,200.00 0.00														
27	KTNV	10/01/12	10/02/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p MT-----	1:00	2	\$1,200.00	P-05	0.00	NM	2	\$2,400.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MT----- 2 \$1,200.00 0.00														
28	KTNV	09/28/12	09/28/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p ----F--	1:00	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,200.00 0.00														
29	KTNV	10/01/12	10/01/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M----- (11:00 PM-11:30 PM)	1:00	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,500.00 0.00														
30	KTNV	09/28/12	09/28/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ----F-- (11:00 PM-11:30 PM)	1:00	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,500.00 0.00														
31	KTNV	10/01/12	10/01/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M----- (11:30 PM-12:00 XM)	1:00	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,000.00 0.00														
32	KTNV	09/28/12	09/28/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a ----F-- (11:30 PM-12:00 XM)	1:00	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$1,000.00 0.00														
33	KTNV	09/29/12	09/29/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	1:00	1	\$300.00	P-05	0.00	NM	1	\$300.00
GD MRN SAT ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$300.00 0.00														
34	KTNV	09/29/12	09/29/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S-	1:00	1	\$550.00	P-05	0.00	NM	1	\$550.00
8A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$550.00 0.00														
35	KTNV	09/29/12	09/29/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S- (11:00 PM-11:30 PM)	1:00	1	\$1,000.00	P-05	0.00	NM	1	\$1,000.00
11P NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$1,000.00 0.00														
36	KTNV	09/30/12	09/30/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S	1:00	1	\$800.00	P-05	0.00	NM	1	\$800.00
GD MRN SUN ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$800.00 0.00														
37	KTNV	09/30/12	09/30/12		CM	Sun 8a-9a -----S	1:00	1	\$550.00	P-05	0.00	NM	1	\$550.00

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Estimate:	424

KTNV - Las Vegas

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				Sun 8a											
				Sun 8a-9a											
				8A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$550.00		0.00			
38	KTNV	09/30/12	09/30/12	Paid Program Sun 630p CM		Sun 630p-7p	-----S	1:00	2	\$800.00	P-05	0.00	NM	2	\$1,600.00
				Sun 630p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2				\$800.00		0.00			
39	KTNV	09/30/12	09/30/12	Sun 11-11:35p CM		Sun 11-11:35p	-----S	1:00	2	\$1,200.00	P-05	0.00	NM	2	\$2,400.00
				Action News		(11:00 PM-11:30 PM)									
				11P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2				\$1,200.00		0.00			
													Totals	55	\$49,000.00